



Press Information

For Immediate Release

Time FM & Romford BID's "Give a Child a Christmas" Appeal A Huge Success

Time FM and Romford BID are proud to announce that the annual "Give a Child a Christmas" appeal received nearly 3,000 gifts from local families and individuals, and raised a staggering £7,540, surpassing last year's total and enabling the distribution of gifts to even more local children in need.

The appeal, which ran for several weeks in the run-up to Christmas, encouraged listeners to donate toys, presents, and funds for underprivileged children. This campaign was the most successful to date and included a notable increase of 500 gifts from the previous year, highlighting the growing generosity of the Romford community.

The £7,540 raised through the GACAC Go Fund Me page was used to purchase additional presents, particularly for teenagers, ensuring that every age group was catered for. These gifts were purchased from local BID businesses, further supporting Romford's economy while spreading festive cheer.

The toys and gifts were distributed through 18 trusted local charities and organisations, including Women's Aid, the Salvation Army, Peabody Trust, Havering Social Services, and Queens and King George's Hospitals.

Romford BID and Time FM are committed to continuing their support for local children and families and will be distributing remaining gifts and vouchers throughout 2025 to ensure that the holiday spirit is shared year-round, and the community can continue to benefit.

Julie Frost, Romford BID Director said, *"Once again, I'm blown away by the generosity of the people of Romford. The team at Time FM were instrumental in raising awareness and funds, with daily updates leading up to Christmas that kept this vital appeal top of mind. The kindness shown by everyone has meant that thousands of children in Romford received a gift this Christmas. A huge thank you to our incredible shoppers and local supporters for their kindness."*



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Mark Dover at Time FM said, *"This year marks our 20th 'Give a Child a Christmas' appeal, and we continue to be astounded by the generosity of our listeners. A massive thank you to everyone who donated gifts, as well as Romford BID for their crucial support, we couldn't have done this without you. On behalf of everyone at Time FM, thank you for your kindness and for making Christmas a little brighter for so many local children."*

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For more information, please contact Sarah Gregory on 07725 041862