



Press Information

Romford BID Reaffirms Support for Time FM's 'Give a Child a Christmas' Campaign

Romford BID is pleased to announce its continued support for Time FM's annual 'Give a Child a Christmas' appeal, a cherished local initiative that collects toys and gifts for underprivileged children in Havering, Barking & Dagenham, and Redbridge. This beloved campaign aims to bring joy to children in need, ensuring they feel the excitement of the Christmas period.

This year, Romford & Gidea Park RFC will also be supporting the Give a Child a Christmas appeal by donating all profits from their Santa Run, which is being held at Crow Lane on the Saturday 7 December.

Generous people within the community are invited to drop off gifts at the Time FM's studio in the Liberty Shopping Centre until Friday 13 December, allowing time for distribution to local children in need before Christmas.

For those who prefer to contribute financially, donations can be made through the campaign's GoFundMe page, managed by Romford BID at <https://gofund.me/7c4de76a>. Every penny raised online will go toward purchasing toys from local businesses, many of which are providing discounts to help stretch donations even further.

The toys and gifts will be distributed through trusted local charities and organisations, including Women's Aid, the Salvation Army, Peabody Trust, Havering Social Services, and Queens and King George's Hospitals, ensuring they reach the children who need them most by Christmas Day.

In 2023, the campaign was a tremendous success with thousands of local children receiving gifts. This year, Romford BID, Time FM, GBP Estates and Romford & Gidea Park RFC are determined to reach even more children, making an even greater impact with the community's generous support.



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Julie Frost, Director of Romford BID, sharing her enthusiasm for the campaign, said, *“The Give a Child a Christmas campaign is an incredibly special cause, and we’re proud to support it again this year. The generosity of our community is truly inspiring, and we know this appeal makes a huge difference to many families within the community.”*

Mark Dover, Station Manager at Time FM said, *“It’s that time of year again where we launch our Give a Child a Christmas campaign for under privileged children in our area, and this time it’s our 20th year of putting smiles on their faces. But we can’t do it without the help of our listeners and people throughout the area. So we ask if anyone can please donate whatever they can afford to by either buying a physical gift for children. We need gifts for all ages from babies to teenagers or make online donation if it’s easier. I’d also like to thank Romford BID & GBP Estates for all of their amazing help as always in making this work and this year with help from the rugby club as well.”*

Nicky Worthington, Chair of the Rugby Club said, *“Romford & Gidea Park RFC are excited to support the Give a Child a Christmas campaign this year. The club will donate the profit from its inaugural Santa Run being held at Crow Lane on the 7th December. As a community club with children at the heart of its membership, we are pleased to be able to help this worthy cause. If you would like to join us for a day of festivities and enter the run to raise money for the charity, please contact us at events@romfordrugby.com.”*

Paul Ziff, Group Manager of GBP Estates said, *“It is a privilege for GBP Estates to participate in the Give A Child A Christmas campaign once again. We are sincerely moved by the generosity of the public who, year after year, graciously contribute a large number of gifts. This marks our 8th year of being involved in this exceptionally noble cause, and we feel honoured that TIME FM has selected us as one of their supporters for Give A Child A Christmas.*

We deeply appreciate the public for their generosity and kindness. Additionally, I would like to extend a heartfelt thank you to our landlords, tenants, solicitors, and contractors who generously donate to this incredible cause. We take great pride in once again supporting Give a Child A Christmas 2024.”



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For more information, please contact Sarah Gregory on 07725 041862