



Press Information

For Immediate Release

Romford Gets a Spring Clean Thanks to Community Volunteers

Romford Business Improvement District (BID) is pleased to announce that Romford's Spring Litter Pick-up on Saturday 16 March, as part of the national Great British Spring Clean, was a huge success.

Over 50 Romford #LitterHeroes attended the event including members of the local community and representatives from Green Streets, Harold Hill Wombles, Havering Volunteer Centre, Romford Wombles, and the Civic Society. McDonalds also sent one member from each of their local stores to take part, which was incredible. The litter pick-up took place at various locations in Romford including North St, Market Place, and the area around the Library. Volunteers also cleaned and re-planted the much-loved pocket parks.

As a thank you to all volunteers Romford BID arranged for everyone to enjoy a free drink and a tasty roll from two of the market traders in the town after the pick-up. A special thank you to Urbaser who donated litter picking equipment and collected all the 60 bags of rubbish at the end of the event.

The Great British Spring Clean is the nation's biggest mass-action environmental campaign and is now in its ninth year. Litter-picking is a simple action that anyone can do, any time. It makes an immediate and visible difference to the environment where we live, work and enjoy. Romford BID encourages as many people as possible to join the next clean-up, which is likely to be for the Great Big Green Week between 8th to 16th June and will be organised by Romford BID all the agencies that were involved on Saturday. Stay tuned to Romford BID's social media channels for more information.

Julie Frost, Romford BID Director said, *"We want everyone in Romford to love where they live and helping the town look its very best, with these types of litter pick-up events, is key. Keeping Romford tidy is also important for protecting wildlife – thousands of animals die unnecessarily every year because of rubbish in our communities. If you couldn't make this litter pick-up, please try and join the next – it is a hugely rewarding and surprisingly fun activity!"*

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For more information, please contact Sarah Gregory on 07725 041862