



Press Information

Nearly 2,000 Easter Eggs Collected for Time FM and Romford BID's "Be A Good Egg" Appeal

Romford BID is delighted to announce that Time FM's annual "Be A Good Egg" appeal, which collects Easter eggs for local families in need, has been an outstanding success. An astonishing 1,900 eggs have been collected within the Romford community since the campaign began in February.

A special thank you to local companies Wincanton Logistics who donated over 250 eggs, Floors-2u who donated 100 eggs and the Local Royal Navy who gave 96 eggs to the collection.

£930 has been raised on the Go Fund me page set up by Romford BID too, with £200 used to buy additional eggs and the remainder being given to local charities after Easter.

Charities within Romford that are distributing collected eggs to families include:

- ELHAP
- Harold Hill Salvation Army
- Hunters Hall Primary
- Havering Women's Aid
- Peabody Trust
- King George & Queen's Hospital
- Royal Liberty School
- Crownfield School
- Rainham & Wennington
- Ingrebourne Children's Centre
- R J Mitchell
- Hylands
- Barking and Dagenham London Borough Council
- Dagenham United Charity
- Gingerbread
- Havering Families Together
- Redden Court

Julie Frost, Romford BID Director said, *"Romford must have one of the most giving communities in the UK. To collect that many Easter eggs is simply incredible. I am so proud of our town for helping to make children and families Easters more delicious and memorable this year. A massive thank you to everyone that contributed to our campaign – with either eggs or financial contributions."*



Press Information

Mark Dover at Time FM said, *"Every year we run this campaign I'm amazed by the kindness and generosity from our listeners. When you see all the eggs in one room you realise how incredible collecting 1,900 eggs really is! Plus, a huge thank you to Wincanton Logistics, Floors-2u and Local Royal Navy 96 for their substantial Easter egg donations that will all be going to very good homes. Sending a very Happy Easter to everyone!"*

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